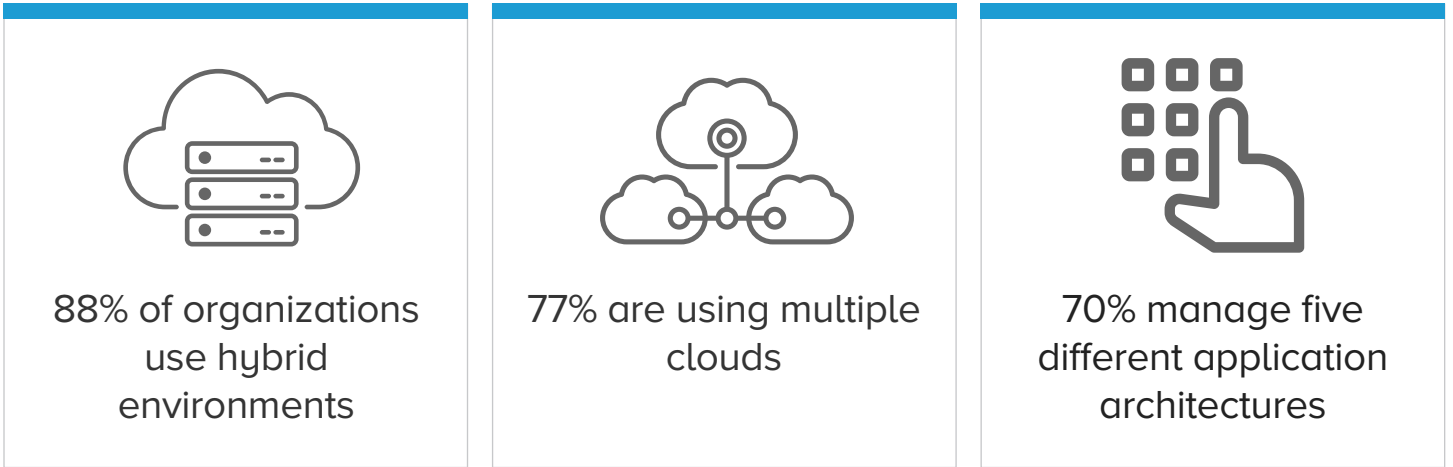


# How Do You Secure Apps EVERYWHERE?

The attack surface is not just expanding—it's becoming increasingly complex with rapid cloud growth and hundreds of applications to protect.



And the average organization uses 21 application security and delivery technologies.<sup>1</sup>

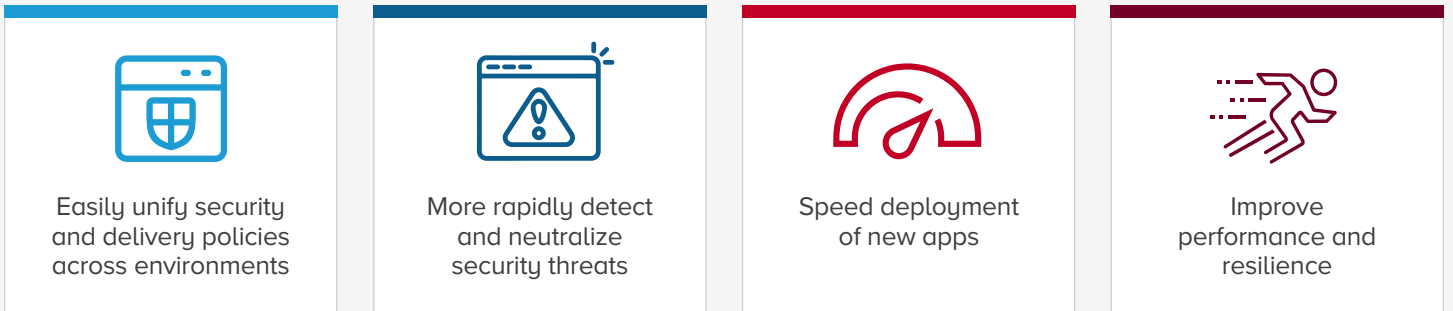
This complexity is causing challenges for:



An alarming 76% of organizations would turn off security measures to improve performance.<sup>1</sup>

## But what if you could build apps that offer great performance and security?

With insights and automation, you can:



F5 and Google Cloud enable you to deliver extraordinary digital experiences through adaptive applications that can automatically respond to new cyberattacks, updates to security posture, performance degradations, or changes in the environment. Adapt your application security to stay ahead of threats without delaying releases.



### F5 Web Application Firewall, API security, Bot and Fraud, and DDoS protection solutions help you:

- Remediate application vulnerabilities
- Protect the customer journey from bots and fraud
- Secure APIs and third-party integrations
- Protect against multiple kinds of DDoS attacks
- Integrate security into your CI/CD pipeline



### Google Cloud is a flexible, secure cloud provider that offers:

- Hardware built in-house, controlled, and hardened
- Automatic encryption of data at rest and communications over internet
- Around-the-clock ops team threat detection and incident response
- One of the largest private and highly secure backbones in the world



With F5 and Google Cloud, you can build, run, and secure modern applications anywhere, whether you're using a hybrid environment or multiple public clouds. F5's portfolio of automation, security, performance, and insight capabilities along with Google Cloud's strong security and DevOps practices and open source tools empower you to reduce costs, improve operations, and better protect users.

Discover F5 solutions in the Google Cloud Marketplace or visit [f5.com](https://f5.com) to learn more.

Source: 1. F5, "2022 State of Application Strategy Report," April 2022